the stories and statistics behind some of the most successful mobile content ever made cover seminar paper from the year 2006 in the subject business economics marketing corporate communication crm market research social media grade 1 5 trinity college dublin 27 entries in the bibliography language english abstract this report gives an overview on what is happening on the mobile phone market today and analyses nokia’s market position in the mature european market this report includes a brief introduction to nokia followed by an environmental analysis swot analysis and trend analysis of the company half way through the report you can find information about consumer behaviour brand profile and segmentation at the end this report introduces the main competitors and analyzes the competitive market finally we try to make a conclusion of the topics discussed and attempt to give some possible answers to the question at hand research paper postgraduate from the year 2012 in the subject business economics operations research grade b the university of liverpool language english abstract this paper investigates the influence of e commerce and related factors on the consumer behaviour with respect to the purchase decisions of mobile phones the different factors that influence the consumer behaviour related to buying mobile phones have been identified in this research electronic commerce or e commerce consists of the buying and selling of products and services over electronic systems such as the internet and other computer networks the amount of trade conducted electronically is remarkably increased with the widespread use of the internet blackwell 2006 to facilitate global trade various schemes for transaction of electronic money have been introduced such schemes offer concrete solutions to the risk associated with trust information security international finance and other factors posing uncertainty trust is a major focus of e commerce professionals in traditional trade much of mechanisms for building trust are related to the form of communication between the participants and costs related to the contact in person in case of remote access in terms of the internet for example many of the traditional mechanisms for establishing trust between participants exists therefore options to enhance or introduce other new mechanisms are used for confidence building bodenhausen 2012 there are different
forms of e commerce the e commerce models are the business
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working and different career pathways in business analysis
readers will also benefit from a new chapter on how to build
the business analysis function effectively in an organization
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transformation this is an indispensable guide for business
analysts looking to upgrade their skills set and careers it
will also be invaluable for business leaders seeking to
harness the value of the business analysis function within
their organizations mobile banking also known as m banking
provides low cost innovative and easily accessible services
to customers with technological developments as compared to
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factors and to rank banks offering this service in turkey
under incomplete inconsistent and indeterminate information
around the turn of the millennium it had become painfully
evident that development aid charity or global business as
usual were not going to be the mechanisms to alleviate global
poverty today there is little dispute that poverty remains
the most pressing global problem calling for innovative
solutions one recent strategy is the base of the pyramid bop
concept developed by prahalad and hart which relies on
entrepreneurial activity tapping into the previously ignored
markets of the economically most disadvantaged it is a
process requiring innovations in several disciplines
technological social and business this book covers a number
of areas first much of the current bop discussion emphasises
targeting products to the needs of the poor but do we
actually know what the real needs of the poor are this book
takes a bottom up human centred approach and examines
examples that truly engage the poor in bop product and
service development what types of needs assessment
methodologies are indicated considering the cultural
differences in bop countries are the existing methodologies
adequate do they need to be redefined and redeveloped second
the book considers how we can balance poverty alleviation and
stimulate economic growth without stressing the ecosystem
tragically the poor are hardest hit by the adverse effects of
environmental deterioration such as water shortages climate
change or the destruction of habitats while the economic
welfare of the poor is critical the bop approach must balance
its inherent paradox of encouraging greater consumption while
avoiding further pressures on environmental sustainability
the link between the bop approach and sustainable development
is a key feature of this book third it looks at innovation
and asks what kinds of bottom up innovation open source
technological social and business support bop initiatives and
sustainable development fourth the book deals with the
relationship between development assistance and bop is a bop
strategy the antithesis to development aid or can these two
co exist or even complement each other finally the book
raises questions about the relationship between corporate
responsibility and bop is bop a new form of corporate neo
colonialism or a new form of corporate responsibility
although the bop concept has unleashed an extensive and
generally enthusiastic response from academics businesses
ngos and governments the knowledge domain around this concept
is still in the early stages of development this book
addresses that need with a focus on the needs of the end
users the poor as a starting point for bop products and
innovations with contributions from both supporters and
critics it provides a treasure trove of global knowledge on
how the concept has developed what its successes and failures
have been and what promise it holds as a long term strategy
for alleviating poverty and tackling global sustainability
despite the advancements made by information and
communication technologies in several international
development sectors further evidence is needed on how mobile
phone technology is reaching women improving their learning
and providing them with new opportunities and better living
conditions can mobile phones develop womens literacy and
strengthen their capability to choose and benefit from wider
educational social and decent work opportunities that can
improve their lives based on a cross analysis of nine mobile
learning projects in three world regions this publication
sheds light on the extent to which mobile phones can enhance
womens literacy and lead to their empowerment the challenges
encountered among the nine projects reviewed and the
recommendations derived from these experiences provide a way
forward for policy makers and practitioners in the
conceptualization and implementation of quality mobile
learning as part of womens human development 40 fallstudien
aus der praxis sie stehen kurz vor dem abschluss ihres
studiums oder streben einen jobwechsel in der consulting branche an sie wollen auf mögliche interview fragen gut vorbereitet sein damit sie einen positiven eindruck in ihrem bewerbungsgespräch oder assessment center hinterlassen können unser arbeitsbuch enthält nützliche informationen und praktische tipps für die v orbereitung auf eignungstests das vorstellungsgespräch wie wird ihre bewerbung erfolgreich das arbeitsbuch beinhaltet praktische tipps zum a blauf des bewerbungsgesprächs interview typen und wie man mit ihnen umgeht 40 schätzungsfragen und business cases logisches denken und abstraktionsfähigkeit 15 brainteaser knobel aufgaben für das gehirnjogging das case study training basiert auf fallstudien die von berufserfahrenen consultants erstellt wurden sie bieten eine ideale ü bungsgrundlage um reale problemstellungen aus der praxis eines consultants zu simulieren mobile assisted learning emerged from computer assisted learning with researchers extending computer based activities to mobile platforms but differs from the latter in many ways first it is obviously mobile but second smartphones have converged many features and software that were previously accessible through a range of digital tools thirdly mobile assisted learning allows interaction with social media educators are well advised to consider smartphone video based learning and to understand the many possibilities it affords this book provides an account of the integration of smartphone video recording in the language classroom it outlines and reports on the implementation process and the practical issues related to this learning method using simple digital storytelling and mini documentary filmmaking students are able to learn to speak in a foreign language while at the same time exploring and experimenting with video production as such this book will take readers on a journey through various educational concepts that enhance the formulation of a smartphone based learning approach as well as suggesting that digital video production is not just a task it is a 21st century skill necessary for all academics and learners this book examines the principal trends and policy goals relating to collective redress mechanisms in europe it identifies three principal areas in which procedures and debates have emerged within consumer protection and competition law and from some national court systems it identifies differing national models of public and private enforcement in consumer protection law in the member states and the search for more efficient and inclusive procedures that would deliver increased access to justice and enhanced compliance with desired standards arguably through deterrence a sequence of case studies illustrates the pros and cons of differing models lessons are also drawn from the experience of class actions in the usa over the transactional
costs of private law mechanisms and adverse economic consequences the various policy strands are unravelled and prioritised and options for the future are recommended the american private enforcement model is contrasted with the more prevalent european public and mediated enforcement tradition new developments involving ombudsmen and oversight of compensation by public enforcement bodies are identified and underlying theories of restorative justice and responsive regulation discussed public private formal informal adr and voluntary methodologies are evaluated against criteria and it is concluded that the optimal options for collective redress in europe involve a combination of approaches with priority given to public and voluntary solutions over private court based mechanisms reform of collective redress is the hottest topic in european civil justice today dr hodges one of the world s leading experts in the field provides a deeply informed evaluation of the current debates illustrative case studies drawn from both consumer protection and competition areas enrich and ground his provocative analysis of the complex issues at stake making this a must have book for every practitioner academic and policy maker in the field professor jane stapleton australian national university and university of texas austin with the development of mobile internet technology people s lifestyle and consumer behavior are changing rapidly nowadays the products on the market are updating more and more frequently and the traditional marketing theory and brand theory fail to get with the mobile internet so what s the innovative marketing to take in the new era since 2012 china has entered into the mobile era and became a major country of mobile internet application the book summarizes the experience of the author accumulated from many trials and errors in management and marketing innovation so as to form the pattern of management and marketing innovation for the next 30 years mobile marketing management lays the foundation for the new era with four pillars service substance superuser space known as 4s theory for short in view of the concept of customer first it is all about service and products become productized service concepts in view of the failure of mass communication the competition among all services becomes the competition of substance differentiation regarding the popularity of self organization it becomes a trend to cooperate with people rather than the company to develop the market in view of the principle of fuzzy market boundary the enterprises shall optimize their living space and evolve their development space this book contains numerous case studies along with analysis and creates the discipline of mobile marketing management providing innovative theories methods and tools for the marketing of enterprises through this book readers can master the marketing methods of the
mobile internet era they can apply the marketing theory in this book to guide the marketing practice thus improving marketing efficiency and reducing marketing costs this much needed textbook examines the multiple dimensions to corporate responsibility it creates a framework that presents a historical and interdisciplinary overview of the field a summary of different management approaches and a review of the key actors and trends worldwide the authors take a critical perspective and successfully provide a balance between theory and practice they offer comprehensive coverage of the subject combining an insightful interdisciplinary approach with the pedagogy and support sought after by students an online resource centre accompanies the text comprising weblinks new legislation further reading email listservs and links to courses for students and case studies and essay questions for lecturers communication and information are fundamental building blocks of social and economic development in recent years there have been incredible advances in technologies that have facilitated communication and the flow of information the explosion of new information and communication technologies on to the agricultural development scene offers an opportunity to extend the reach of current information systems icts can amplify the efforts of extension and advisory service providers in disseminating various kinds of information to large dispersed audiences explores global m commerce strategies and technological standards and provides cases of the subject from a global perspective there is no question that our environment has changed dramatically over the past few decades the influx of thousands of toxic chemicals that seep into every aspect of our lives wreaking havoc on our bodies can seem daunting but research now shows that by making simple changes we can dramatically reduce exposures to many harmful chemicals that we eat breathe and lather on our skin non toxic is a practical guide to living healthier in our modern environment it teaches how to reduce chemical and radiation exposures by recognizing potential threats and paying attention to what you eat breathe and put onto your skin written in clear easy to understand language and based on scientific evidence this book is filled with resources tools tear off sheets recipes and practical cost effective tips designed to help you understand and decode product and food labels create delicious recipes to help detoxify your body choose and prepare food and drinks safely and healthfully furnish and clean your home for a healthy indoor environment safely disinfect surfaces from covid 19 create do it yourself cleaning product recipes choose safer personal care products and cosmetics reduce exposure to pesticides in and around your home ensure safe drinking water for you your
family and pets reduce exposure to emf radiation from cell phones laptops and other tech toys make informed decisions about toys baby products and other environmental issues affecting your children written by a board certified rheumatologist and integrative medicine physician and a renowned phd professor of neuro and reproductive biology non toxic is designed to be referred to again and again for its relevant cost effective and practical ways to reduce exposure and thereby lower risk for developing a variety of environmentally associated illnesses about the series from series editor andrew weil one of the most iconic and trusted names in healthcare today the dr weil s healthy living guides series discusses caring for common medical conditions and optimizing health from an integrative medical approach integrative medicine is defined as an evidence based healing oriented medicine that takes account of the whole person body mind and spirit including all aspects of lifestyle it emphasizes the therapeutic relationship and makes use of all appropriate therapies conventional alternative and complementary the first edition of a conference is a significant organizational and scientific gamble in some cases these challenges are rewarded by results well above the initial expectations africomm 2009 the first international icst conference on e infrastructure and e services for developing countries was clearly one of such cases the conference aimed at bringing together international researchers public of cers policy makers and practitioners in ict to discuss issues and trends recent research innovation advances and on the field experiences related to e government e governance e infrastructure and e business with a focus on developing countries it is in fact widely accepted that ict infrastructure and e services are key drivers for development well being and improved quality of life this was also highlighted by kofi annan former un general secretary in 2002 while ict cannot address all of africa s problems they can do much to place africa on a firmer industrial footing and strengthen the continent s human resources with training that leads to sustainable livelihoods africomm 2009 was organized in three tracks two of them organized as research tracks on information and communication infrastructures and on e services for developing countries and one policy and governance track contributions to the first two tracks were selected by peer review while the policies session involved key stakeholders in the areas of ict development and policy making who submitted position papers participation and selection of papers for the tracks was quite good the mobile phone has achieved a global presence faster than any other form of information and communication technology a global multi billion dollar industry this small mundane device is
now an intrinsic part of our everyday life this communications medium has had an immense social and cultural impact and continues to evolve talking texting photographing videoing connecting to a network of other media the cellphone now seems essential but beyond the ways in which it has actively restructured our daily lives the mobile has changed our sense of ourselves and the way we see the world the relationship between public and private space how we view time and space how we rely on and negotiate social networks all are increasingly centred on this small piece of technology mobile communications presents a succinct challenging and accessible overview of the transformations and challenges presented by this most personal yet most overlooked technology the seventh edition of the business environment has been perfectly tailored to cover the core topics that will be studied on an introductory business environment module this fully updated new edition provides comprehensive coverage of the varying factors that make up the business environment with a particular focus on how these factors impact business organisations and the decisions organisations make key features up to date coverage the business environment continues to evolve and this new edition takes on board recent issues including the after effects of the credit crunch the emerging economic power of china india and brazil data security and privacy business ethics cultural identity climate change real life examples new opening vignettes introduce the main topic and show the business environment in real life in addition the book contains a wealth of shorter and longer case studies featuring companies such as google amazon and virgin trains pedagogy clearly written and user friendly the book boasts a full range of learning tools which include learning objectives thinking around the subject boxes review questions and activities the rise of mobile phones has brought about a new era of technological attachment as an increasing number of people rely on their personal mobile devices to conduct their daily activities due to the ubiquitous nature of mobile phones the impact of these devices on human behavior interaction and cognition has become a widely studied topic the encyclopedia of mobile phone behavior is an authoritative source for scholarly research on the use of mobile phones and how these devices are revolutionizing the way individuals learn work and interact with one another featuring exhaustive coverage on a variety of topics relating to mobile phone use behavior and the impact of mobile devices on society and human interaction this multi volume encyclopedia is an essential reference source for students researchers it specialists and professionals seeking current research on the use and impact of mobile technologies on contemporary culture this book
presents a logical system of critical appraisal to allow readers to evaluate studies and to carry out their own studies more effectively. This system emphasizes the central importance of cause and effect relationships. Its great strength is that it is applicable to a wide range of issues and both to intervention trials and observational studies. This system unifies the often different approaches used in epidemiology, health services research, clinical trials, and evidence-based medicine, starting from a logical consideration of cause and effect. The author’s approach to the issues of study design, selection of subjects, bias, confounding, and the place of statistical methods has been praised for its clarity and interest. Systematic reviews, meta-analysis, and the applications of this logic to evidence-based medicine, knowledge-based health care, and health practice and policy are discussed. Current and often controversial examples are used, including screening for prostate cancer, publication bias in psychiatry, public health issues in developing countries, and conflicts between observational studies and randomized trials. Statistical issues are explained clearly without complex mathematics, and the most useful methods are summarized in the appendix. Since publication of the first three editions of this hugely successful book, systematic methods of critical appraisal have been accepted as central to healthcare provision both in critical applications and in a wider health services and community perspective. This new edition builds on the work of the previous editions by presenting a fully updated and accessible system of critical appraisal applicable to clinical epidemiological and public health studies and related fields. The book outlines the systematic review process for the establishment of causal effect within single and multiple studies focusing primarily on study design. It covers randomized and non-randomized trials, cohort studies, case control studies, and surveys showing the presentation of results including person time and survival analysis and issues in the selection of subjects. It then describes the process of detection and assessment of selection biases, observation bias, confounding chance variation, and how to determine internal validity and external validity. Generalizability statistical methods are presented in an accessible way illustrating applications to each study design. Positive features of causation including strength, dose response, and consistency are also discussed. The final chapters provide six examples of critical appraisals of major studies encompassing randomized trials, prospective and retrospective cohort studies, and case control studies. Statistical issues are explained clearly without complex mathematics, and the most useful methods are summarized in the appendix. Each with a worked example, each main chapter.
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includes self test questions with answers provided making the book ideally suited to readers with no prior epidemiological or statistical knowledge developed over four editions critical appraisal of epidemiological studies and clinical trials is an invaluable aid to the effective assessment of new studies in epidemiology public health research methods evidence based methods clinical medicine and environmental health making it essential reading for postgraduates practitioners and policymakers in these fields a remarkably insightful collection of contributions combining the strategy capability and the knowledge creation and sharing perspectives very useful reading for the serious scholar yves l doz insead france this volume is the imaginative outcome of several international strategy scholars who have cultivated original research on the broad relationship between strategic capabilities and knowledge transfer at both intra and inter organizational levels as the population ages and healthcare costs continue to soar the focus of the nation and the healthcare industry turns to reducing costs and making the delivery process more efficient demonstrating how improvements in information systems can lead to improved patient care information and communication technologies in healthcare explains how to cr master s thesis from the year 2013 in the subject computer science internet new technologies grade sehr gut arizona state university course graphic information technology language english abstract this research explored the current state of mobile application development with the purpose of creating an implementation for the w p carey school of business advising services online system advising s o s application a functional overview of the desktop application was explored along with its usage and purpose followed by a survey of current mobile application development strategies the advising s o s application was a strong candidate for this research as it is an application that students use every day for a variety of tasks data for this study was acquired from numerous sources including google analytics input from the w p carey advisor technical committee interviews a student survey instrument and development best practices the outcome of this study indicates that mobile application development can be successful for institutes of higher education within the confines of budgets timelines and current knowledge and expertise both the advising staff and students were very satisfied with the new application valuable traffic data was captured and analyzed to inform future efforts in mobile application development for the school several key criteria were identified that can inform any mobile application development strategy additionally an overview of the current state of mobile application development and strategies are
trusted herein mobile web usage is exploding soon more web browsing will take place on phones and tablets than pcs your business needs a mobile strategy but where do you start head first mobile shows how to use the web technology you re already familiar with to make sites and apps that work on any device of any size put your javascript css media query and html5 skills to work and then optimize your site to perform its best in the demanding mobile market along the way you ll discover how to adapt your business strategy to target specific devices navigate the increasingly complex mobile landscape take both technical and strategic approaches to mobile web design use the latest development techniques including responsive design and server side device detection with wurfl learn quickly through images puzzles stories and quizzes we think your time is too valuable to waste struggling with new concepts using the latest research in cognitive science and learning theory to craft a multi sensory learning experience head first mobile uses a visually rich format designed for the way your brain works not a text heavy approach that puts you to sleep this book is open access under a cc by 4 0 license this book is intended primarily for practitioners who are facing the softwareisation of their business it presents the scaling management framework a model based on collected experiences from companies that have already made the journey to give software a central role within the organization the model is unique because it suggests a holistic method to analyze and plan your journey it simply means that you can t just focus solely on your products or services you also have to look closely at your processes and your organization the way you make decisions and get things done inevitably these will have to change software has changed the rules of the game the world talks about the digitalization in industry and society how the focus has shifted from producing tangible things towards software and services this trend started many years ago but is now affecting every company whether it s a software company or not there are many companies that have already made a digitalization journey and many are about to embark on this journey like you how do you transform your organization when software is becoming a critical part of your business this book comes with a map a compass and suggested journeys along with selected travel stories comprising best practices and lessons learned from past digitalization journeys use the map to find your way in the digitalization landscape and use the compass to find the direction of your journey in today s age of wireless and mobile computing network and computer security is paramount case studies in secure computing achievements and trends gathers the latest research from researchers who share their
insights and best practices through illustrative case studies this book examines the growing security attacks and countermeasures in the stand alone and networking worlds along with other pertinent security issues the many case studies capture a truly wide range of secure computing applications surveying the common elements in computer security attacks and defenses the book describes the use of feature selection and fuzzy logic in a decision tree model for intrusion detection introduces a set of common fuzzy logic based security risk estimation techniques with examples proposes a secure authenticated multiple key establishment protocol for wireless sensor networks investigates various malicious activities associated with cloud computing and proposes some countermeasures examines current and emerging security threats in long term evolution backhaul and core networks supplies a brief introduction to application layer denial of service dos attacks illustrating the security challenges currently facing practitioners this book presents powerful security solutions proposed by leading researchers in the field the examination of the various case studies will help to develop the practical understanding required to stay one step ahead of the security threats on the horizon this book will help those new to the field understand how to mitigate security threats it will also help established practitioners fine tune their approach to establishing robust and resilient security for next generation computing systems health and fitness apps collect various personal information including name email address age height weight and in some cases detailed health information when using these apps many users trustfully log everything from diet to sleep patterns however by sharing such personal information end users may make themselves targets to misuse of this information by unknown third parties such as insurance companies despite the important role of informed consent in the creation of health and fitness applications the intersection of ethics and information sharing is understudied and is an often ignored topic during the creation of mobile applications privacy concerns surrounding personal information sharing on health and fitness mobile apps is a key reference source that provides research on the dangers of sharing personal information on health and wellness apps as well as how such information can be used by employers insurance companies advertisers and other third parties while highlighting topics such as data ethics privacy management and information sharing this publication explores the intersection of ethics and privacy using various quantitative qualitative and critical analytic approaches it is ideally designed for policymakers software developers mobile app designers legal specialists privacy analysts data scientists researchers
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academicians and upper level students examines how anthropological fieldwork has been affected by technological shifts in the 25 years since the 1990 publication of fieldnotes the making of anthropology edited by roger sanjek published by cornell university press this book contains the proceedings of a third workshop on the theme of software architecture for product families the first two workshops were organised by the esprit project ares and were called development and evolution of software architectures for product families proceedings of the first workshop held in november 1996 were only published electronically at dit upm ares proceedings of the second workshop held in february 1998 were published as springer lncs 1429 the ares project was finished in february 1999 several partners continued operation in a larger consortium itea project 99005 esaps as such it is part of the european eureka 2023 programme the third workshop was organised as part of the esaps project in order to make the theme of the workshop more generic we decided to rename it international workshop on software architectures for product families as with the earlier two workshops we managed to bring together people working in the software architecture of product families and in software product line engineering submitted papers were grouped in five sessions moreover we introduced two sessions one on configuration management and one on evolution because we felt that discussion was needed on these topics but there were no submitted papers for these subjects finally we introduced a surveys session giving an overview of the present situation in europe focussed on esaps and in the usa focussed on the sei product line systems program document from the year 2017 in the subject sociology consumption and advertising language abstract the findings from this study revealed that perceptions on students mobile phone use are not satisfactory the responses revealed that there were 86% who answers happy and 13% answers unhappy the major themes are maturity of students and legal age both these reflect the level of physical and psychological development in students that in turn establishes a confidence to provide them with a mobile phone need for the device reflects that mobile phones are a necessity from an appropriate age for some family situations in this research we observe that colour of mobile effects on psychological behaviour on student mostly graduate college students in rawalakot used sms mms music games internet like as e mail and facebook etc in this locality average usage of mobile phone in graduate students 7.5 hours per day in rawalakot azad kashmir no research work on mobile phone usage published which cover all the risk factors which are included in this research the present study will be conducted with the following objectives to gain an understanding of graduate
students mobile phone usage positive purposes negative impacts to understand the influence of texting on graduate students such as text language on proper language and text messaging on communication skills and to understand the effect on graduate students physical health and psychological such as bullying un monitored time usage family time this is a teaching companion to the case studies provided in the book strategic marketing cases in emerging markets and is intended to help teachers and trainers follow a pedagogic line by using the case studies to develop a critical understanding of the service business scenarios and strategies for marketing in emerging markets the authors provide extensive teaching notes for each of the cases covering the pedagogy of the case study the prerequisites to understanding it case specific teaching objectives a suggested teaching approach and a case synopsis each case is then rounded out with suggested discussion questions and concise answers as well as additional reading to enhance the teaching and learning experience in the classroom the authors are pioneers few in our industry have their breadth of knowledge and experience from the foreword by dave thomas bedarra labs domain specific modeling dsm is the latest approach to software development promising to greatly increase the speed and ease of software creation early adopters of dsm have been enjoying productivity increases of 500 1000 in production for over a decade this book introduces dsm and offers examples from various fields to illustrate to experienced developers how dsm can improve software development in their teams two authorities in the field explain what dsm is why it works and how to successfully create and use a dsm solution to improve productivity and quality divided into four parts the book covers background and motivation fundamentals in depth examples and creating dsm solutions there is an emphasis throughout the book on practical guidelines for implementing dsm including how to identify the necessary language constructs how to generate full code from models and how to provide tool support for a new dsm language the example cases described in the book are available the book s website dsmbook com along with an evaluation copy of the metaedit tool for windows mac os x and linux which allows readers to examine and try out the modeling languages and code generators domain specific modeling is an essential reference for lead developers software engineers architects methodologists and technical managers who want to learn how to create a dsm solution and successfully put it into practice bpp learning media is an acca approved content provider our partnership with acca means that our study texts practice revision kits and ipass for cbe papers only are subject to a thorough acca examining team review our suite of virtual osmosis lab answers
study tools will provide you with all the accurate and up to date material you need for exam success this introductory guide for class teachers in primary and secondary schools looks at current strategies for identifying able gifted and talented children and meeting their social emotional and educational needs illustrated throughout with case studies and faqs the book will also be of interest to pgce students gifts coordinators and those undergoing training as leading teachers this book is specially written for those who know the basics of the python programming language as well as the necessary python libraries you need for data science like numpy pandas matplotlib seaborn plotly and scikit learn this book aims to teach you how to think while solving a business problem with your data science skills to achieve the goal of this book i started by giving you all the knowledge you need to have before you apply for your first data science job the technical skills and soft skills you need to become a data scientist are also discussed in this book next you'll find some of the best data science case studies that will help you understand what your approach should be while solving a business problem ultimately you will also find some of the most important data science interview questions with their solutions at the end i hope this book will add a lot of value to your data science skills and that you will feel confident in your entire journey to become data scientist
The App & Mobile Case Study Book

2011

the stories and statistics behind some of the most successful mobile content ever made cover


2008-02

seminar paper from the year 2006 in the subject business economics marketing corporate communication crm market research social media grade 1 5 trinity college dublin 27 entries in the bibliography language english abstract this report gives an overview on what is happening on the mobile phone market today and analyses nokia's market position in the mature european market this report includes a brief introduction to nokia followed by an environmental analysis swot analysis and trend analysis of the company half way through the report you can find information about consumer behaviour brand profile and segmentation at the end this report introduces the main competitors and analyzes the competitive market finally we try to make a conclusion of the topics discussed and attempt to give some possible answers to the question at hand

Consumer Behaviour at Amazon. A case study of mobile phones sold by Amazon UK

2017-09-27

research paper postgraduate from the year 2012 in the subject business economics operations research grade b the university of liverpool language english abstract this paper investigates the influence of e commerce and related factors on the consumer behaviour with respect to the purchase decisions of mobile phones the different factors that influence the consumer behaviour related to buying mobile phones have been identified in this research electronic commerce or e commerce consists of the buying and selling of products and services over electronic systems such as the internet and other computer networks the amount of trade conducted electronically is remarkably increased with the
widespread use of the internet blackwell 2006 to facilitate global trade various schemes for transaction of electronic money have been introduced such schemes offer concrete solutions to the risk associated with trust information security international finance and other factors posing uncertainty trust is a major focus of e commerce professionals in traditional trade much of mechanisms for building trust are related to the form of communication between the participants and costs related to the contact in person in case of remote access in terms of the internet for example many of the traditional mechanisms for establishing trust between participants exists therefore options to enhance or introduce other new mechanisms are used for confidence building bodenhausen 2012 there are different forms of e commerce the e commerce models are

A Case Study of Mobile Virtual Network Operator in Hong Kong

2023-06-03

the business analysis handbook was ground breaking in providing a hands on guide to the business analyst role this second edition reflects key developments and new career pathways in the profession business analysis helps organizations to develop an informed understanding of the solutions they need to drive effective change in the age of digital transformation the role is more important than ever written by an expert the book provides practical advice on both the skills and the nitty gritty activities of the profession and outlines tools and techniques with guidelines on how and when to apply them this second edition offers increased guidance on remote working and different career pathways in business analysis readers will also benefit from a new chapter on how to build the business analysis function effectively in an organization supported by skills matrix examples training strategies and tips on career development it also features examples of hot topics such as agile sustainability and digital transformation this is an indispensable guide for business analysts looking to upgrade their skills set and careers it will also be invaluable for business leaders seeking to harness the value of the business analysis function within their organizations

The Business Analysis Handbook

2012
mobile banking also known as m banking provides low cost innovative and easily accessible services to customers with technological developments as compared to retail banking in this context m banking quality factors of the banks are considered to be important issues for customers the aim of this study is to analyze the m banking quality factors and to rank banks offering this service in turkey under incomplete inconsistent and indeterminate information

The analysis of Chinese Mobile Phone market – case study of IPHONE

2004

around the turn of the millennium it had become painfully evident that development aid charity or global business as usual were not going to be the mechanisms to alleviate global poverty today there is little dispute that poverty remains the most pressing global problem calling for innovative solutions one recent strategy is the base of the pyramid bop concept developed by prahalad and hart which relies on entrepreneurial activity tapping into the previously ignored markets of the economically most disadvantaged it is a process requiring innovations in several disciplines technological social and business this book covers a number of areas first much of the current bop discussion emphasises targeting products to the needs of the poor but do we actually know what the real needs of the poor are this book takes a bottom up human centred approach and examines examples that truly engage the poor in bop product and service development what types of needs assessment methodologies are indicated considering the cultural differences in bop countries are the existing methodologies adequate do they need to be redefined and redeveloped second the book considers how we can balance poverty alleviation and stimulate economic growth without stressing the ecosystem tragically the poor are hardest hit by the adverse effects of environmental deterioration such as water shortages climate change or the destruction of habitats while the economic welfare of the poor is critical the bop approach must balance its inherent paradox of encouraging greater consumption while avoiding further pressures on environmental sustainability the link between the bop approach and sustainable development is a key feature of this book third it looks at innovation and asks what kinds of bottom up innovation open source technological social and business support bop initiatives and sustainable development fourth the book deals with the relationship between development assistance and bop is a bop
strategy the antithesis to development aid or can these two co exist or even complement each other finally the book raises questions about the relationship between corporate responsibility and bop is bop a new form of corporate neo colonialism or a new form of corporate responsibility although the bop concept has unleashed an extensive and generally enthusiastic response from academics businesses ngos and governments the knowledge domain around this concept is still in the early stages of development this book addresses that need with a focus on the needs of the end users the poor as a starting point for bop products and innovations with contributions from both supporters and critics it provides a treasure trove of global knowledge on how the concept has developed what its successes and failures have been and what promise it holds as a long term strategy for alleviating poverty and tackling global sustainability

Case Study of Samsung's Mobile Phone Business

2017-09-08

despite the advancements made by information and communication technologies in several international development sectors further evidence is needed on how mobile phone technology is reaching women improving their learning and providing them with new opportunities and better living conditions can mobile phones develop womens literacy and strengthen their capability to choose and benefit from wider educational social and decent work opportunities that can improve their lives based on a cross analysis of nine mobile learning projects in three world regions this publication sheds light on the extent to which mobile phones can enhance womens literacy and lead to their empowerment the challenges encountered among the nine projects reviewed and the recommendations derived from these experiences provide a way forward for policy makers and practitioners in the conceptualization and implementation of quality mobile learning as part of womens human development

ANALYZING MOBILE BANKING QUALITY FACTORS UNDER NEUTROSOPHIC SET PERSPECTIVE: A CASE STUDY OF TURKEY

2015-09-03
40 fallstudien aus der praxis sie stehen kurz vor dem abschluss ihres studiums oder streben einen jobwechsel in der consulting branche an sie wollen auf mögliche interview fragen gut vorbereitet sein damit sie einen positiven eindruck in ihrem bewerbungsgespräch oder assessment center hinterlassen können unser arbeitsbuch enthält nützliche informationen und praktische tipps für die vorbereitung auf eignungstests das vorstellungsgespräch wie wird ihre bewerbung erfolgreich das arbeitsbuch beinhaltet praktische tipps zum ablauf des bewerbungsgesprächs interview typen und wie man mit ihnen umgeht 40 schätzungsfragen und business cases logisches denken und abstraktionsfähigkeit 15 brainteaser knobelaufgaben für das gehirnjogging das case study training basiert auf fallstudien die von berufserfahrenen consultants erstellt wurden sie bieten eine ideale Übungsgrundlage um reale problemstellungen aus der praxis eines consultants zu simulieren

*Sustainability Challenges and Solutions at the Base of the Pyramid*

2017-03-01

mobile assisted learning emerged from computer assisted learning with researchers extending computer based activities to mobile platforms but differs from the latter in many ways first it is obviously mobile but second smartphones have converged many features and software that were previously accessible through a range of digital tools thirdly mobile assisted learning allows interaction with social media educators are well advised to consider smartphone video based learning and to understand the many possibilities it affords this book provides an account of the integration of smartphone video recording in the language classroom it outlines and reports on the implementation process and the practical issues related to this learning method using simple digital storytelling and mini documentary filmmaking students are able to learn to speak in a foreign language while at the same time exploring and experimenting with video production as such this book will take readers on a journey through various educational concepts that enhance the formulation of a smartphone based learning approach as well as suggesting that digital video production is not just a task it is a 21st century skill necessary for all academics and learners
Mobile phones & literacy: empowerment in women's hands

2017-05-11

this book examines the principal trends and policy goals relating to collective redress mechanisms in Europe. It identifies three principal areas in which procedures and debates have emerged within consumer protection and competition law, and from some national court systems. It identifies differing national models of public and private enforcement in consumer protection law in the member states and the search for more efficient and inclusive procedures that would deliver increased access to justice and enhanced compliance with desired standards. Arguably, through deterrence, a sequence of case studies illustrates the pros and cons of differing models. Lessons are also drawn from the experience of class actions in the USA, over the transactional costs of private law mechanisms and adverse economic consequences. The various policy strands are unravelled and prioritised, and options for the future are recommended. The American private enforcement model is contrasted with the more prevalent European public and mediated enforcement tradition. New developments involving ombudsmen and oversight of compensation by public enforcement bodies are identified and underlying theories of restorative justice and responsive regulation discussed. Public private formal, informal, ADR, and voluntary methodologies are evaluated against criteria and it is concluded that the optimal options for collective redress in Europe involve a combination of approaches with priority given to public and voluntary solutions over private court-based mechanisms. Reform of collective redress is the hottest topic in European civil justice today. Dr Hodges, one of the world's leading experts in the field, provides a deeply informed evaluation of the current debates. Illustrative case studies drawn from both consumer protection and competition areas enrich and ground his provocative analysis of the complex issues at stake making this a must-have book for every practitioner, academic, and policy maker in the field.

Professor Jane Stapleton, Australian National University and University of Texas Austin

Case Study Training

2008-10-07

With the development of mobile internet technology people's
lifestyle and consumer behavior are changing rapidly nowadays the products on the market are updating more and more frequently and the traditional marketing theory and brand theory fail to get with the mobile internet so what is the innovative marketing to take in the new era since 2012 china has entered into the mobile era and became a major country of mobile internet application the book summarizes the experience of the author accumulated from many trials and errors in management and marketing innovation so as to form the pattern of management and marketing for the next 30 years mobile marketing management lays the foundation for the new era with four pillars service substance superuser space known as 4s theory for short in view of the concept of customer first it is all about service and products become productized service concepts in view of the failure of mass communication the competition among all services becomes the competition of substance differentiation regarding the popularity of self organization it becomes a trend to cooperate with people rather than the company to develop the market in view of the principle of fuzzy market boundary the enterprises shall optimize their living space and evolve their development space this book contains numerous case studies along with analysis and creates the discipline of mobile marketing management providing innovative theories methods and tools for the marketing of enterprises through this book readers can master the marketing methods of the mobile internet era they can apply the marketing theory in this book to guide the marketing practice thus improving marketing efficiency and reducing marketing costs

Smartphone-based Learning in the Japanese ESL Classroom

2019-03-18

this much needed textbook examines the multiple dimensions to corporate responsibility it creates a framework that presents a historical and interdisciplinary overview of the field a summary of different management approaches and a review of the key actors and trends worldwide the authors take a critical perspective and successfully provide a balance between theory and practice they offer comprehensive coverage of the subject combining an insightful interdisciplinary approach with the pedagogy and support sought after by students an online resource centre accompanies the text comprising weblinks new legislation further reading email listservs and links to courses for students and case studies and essay questions for lecturers
communication and information are fundamental building blocks of social and economic development in recent years there have been incredible advances in technologies that have facilitated communication and the flow of information the explosion of new information and communication technologies on to the agricultural development scene offers an opportunity to extend the reach of current information systems icts can amplify the efforts of extension and advisory service providers in disseminating various kinds of information to large dispersed audiences

Mobile Marketing Management

explores global m commerce strategies and technological standards and provides cases of the subject from a global perspective

Corporate Responsibility

there is no question that our environment has changed dramatically over the past few decades the influx of thousands of toxic chemicals that seep into every aspect of our lives wreaking havoc on our bodies can seem daunting but research now shows that by making simple changes we can dramatically reduce exposures to many harmful chemicals that we eat breathe and lather on our skin non toxic is a practical guide to living healthier in our modern environment it teaches how to reduce chemical and radiation exposures by recognizing potential threats and paying attention to what you eat breathe and put onto your skin written in clear easy to understand language and based on scientific evidence this book is filled with resources tools tear off sheets recipes and practical cost effective tips designed to help you understand and decode product and food labels create delicious recipes to help detoxify your body choose and prepare food and drinks safely and healthfully furnish and clean your home for a healthy indoor environment safely disinfect surfaces from covid 19 create do it yourself
cleaning product recipes choose safer personal care products and cosmetics reduce exposure to pesticides in and around your home ensure safe drinking water for you your family and pets reduce exposure to emf radiation from cell phones laptops and other tech toys make informed decisions about toys baby products and other environmental issues affecting your children written by a board certified rheumatologist and integrative medicine physician and a renowned phd professor of neuro and reproductive biology non toxic is designed to be referred to again and again for its relevant cost effective and practical ways to reduce exposure and thereby lower risk for developing a variety of environmentally associated illnesses about the series from series editor andrew weil one of the most iconic and trusted names in healthcare today the dr weil s healthy living guides series discusses caring for common medical conditions and optimizing health from an integrative medical approach integrative medicine is defined as an evidence based healing oriented medicine that takes account of the whole person body mind and spirit including all aspects of lifestyle it emphasizes the therapeutic relationship and makes use of all appropriate therapies conventional alternative and complementary

The Mobile Phone

2020-08-25

the first edition of a conference is a significant organizational and scientific gamble in some cases these challenges are rewarded by results well above the initial expectations africomm 2009 the first international icst conference on e infrastructure and e services for developing countries was clearly one of such cases the conference aimed at bringing together international researchers public of cers policy makers and practitioners in ict to discuss issues and trends recent research innovation advances and on the field experiences related to e government e governance e infrastructure and e business with a focus on developing countries it is in fact widely accepted that ict infrastructure and e services are key drivers for development well being and improved quality of life this was also highlighted by kofi annan former un general secretary in 2002 while ict cannot address all of africa s problems they can do much to place africa on a firmer industrial footing and strengthen the continent s human resources with training that leads to sustainable livelihoods africomm 2009 was organized in three tracks two of them organized as research tracks on information and communication infrastructures and on e...
services for developing countries and one policy and governance track contributions to the first two tracks were selected by peer review while the policies session involved key stakeholders in the areas of ICT development and policy making who submitted position papers participation and selection of papers for the tracks was quite good

Global Mobile Commerce: Strategies, Implementation and Case Studies

2010-05-11

the mobile phone has achieved a global presence faster than any other form of information and communication technology a global multi billion dollar industry this small mundane device is now an intrinsic part of our everyday life this communications medium has had an immense social and cultural impact and continues to evolve talking texting photographing videoing connecting to a network of other media the cellphone now seems essential but beyond the ways in which it has actively restructured our daily lives the mobile has changed our sense of ourselves and the way we see the world the relationship between public and private space how we view time and space how we rely on and negotiate social networks all are increasingly centred on this small piece of technology mobile communications presents a succinct challenging and accessible overview of the transformations and challenges presented by this most personal yet most overlooked technology

Non-Toxic

2009-11-01

the seventh edition of the business environment has been perfectly tailored to cover the core topics that will be studied on an introductory business environment module this fully updated new edition provides comprehensive coverage of the varying factors that make up the business environment with a particular focus on how these factors impact business organisations and the decisions organisations make key features up to date coverage the business environment continues to evolve and this new edition takes on board recent issues including the after effects of the credit crunch the emerging economic power of china india and brazil data security and privacy business ethics cultural identity climate change real life examples new opening vignettes

2023-05-16 25/37
introduce the main topic and show the business environment in real life in addition the book contains a wealth of shorter and longer case studies featuring companies such as google, amazon and virgin trains pedagogy clearly written and user friendly the book boasts a full range of learning tools which include learning objectives thinking around the subject boxes review questions and activities

**E-Infrastructures and E-Services on Developing Countries**

2011-01-16

the rise of mobile phones has brought about a new era of technological attachment as an increasing number of people rely on their personal mobile devices to conduct their daily activities due to the ubiquitous nature of mobile phones the impact of these devices on human behavior interaction and cognition has become a widely studied topic the encyclopedia of mobile phone behavior is an authoritative source for scholarly research on the use of mobile phones and how these devices are revolutionizing the way individuals learn work and interact with one another featuring exhaustive coverage on a variety of topics relating to mobile phone use behavior and the impact of mobile devices on society and human interaction this multi volume encyclopedia is an essential reference source for students researchers it specialists and professionals seeking current research on the use and impact of mobile technologies on contemporary culture

**Mobile Communications**

2015-03-31

this book presents a logical system of critical appraisal to allow readers to evaluate studies and to carry out their own studies more effectively this system emphasizes the central importance of cause and effect relationships its great strength is that it is applicable to a wide range of issues and both to intervention trials and observational studies this system unifies the often different approaches used in epidemiology health services research clinical trials and evidence based medicine starting from a logical consideration of cause and effect the author’s approach to the issues of study design selection of subjects bias confounding and the place of statistical methods has been praised for its clarity and interest systematic reviews meta analysis and the
applications of this logic to evidence based medicine
knowledge based health care and health practice and policy
are discussed current and often controversial examples are
used including screening for prostate cancer publication bias
in psychiatry public health issues in developing countries
and conflicts between observational studies and randomized
trials statistical issues are explained clearly without
complex mathematics and the most useful methods are
summarized in the appendix

The Business Environment 7e

2007

since publication of the first three editions of this hugely
successful book systematic methods of critical appraisal have
been accepted as central to healthcare provision both in
critical applications and in a wider health services and
community perspective this new edition builds on the work of
the previous editions by presenting a fully updated and
accessible system of critical appraisal applicable to
clinical epidemiological and public health studies and
related fields the book outlines the systematic review
process for the establishment of causal effect within single
and multiple studies focusing primarily on study design it
covers randomized and non randomized trials cohort studies
case control studies and surveys showing the presentation of
results including person time and survival analysis and
issues in the selection of subjects it then describes the
process of detection and assessment of selection biases
observation bias confounding chance variation and how to
determine internal validity and external validity
generalizability statistical methods are presented in an
accessible way illustrating applications to each study design
positive features of causation including strength dose
response and consistency are also discussed the final
chapters provide six examples of critical appraisals of major
studies encompassing randomized trials prospective and
retrospective cohort studies and case control studies
statistical issues are explained clearly without complex
mathematics and the most useful methods are summarized in the
appendix each with a worked example each main chapter
includes self test questions with answers provided making the
book ideally suited to readers with no prior epidemiological
or statistical knowledge developed over four editions
critical appraisal of epidemiological studies and clinical
trials is an invaluable aid to the effective assessment of
new studies in epidemiology public health research methods
virtual osmosis lab answers

evidence based methods clinical medicine and environmental health making it essential reading for postgraduates practitioners and policymakers in these fields

Encyclopedia of Mobile Phone Behavior

2017-02-23

a remarkably insightful collection of contributions combining the strategy capability and the knowledge creation and sharing perspectives very useful reading for the serious scholar yves l doz insead france this volume is the imaginative outcome of several international strategy scholars who have cultivated original research on the broad relationship between strategic capabilities and knowledge transfer at both intra and inter organizational levels

Critical Appraisal of Epidemiological Studies and Clinical Trials

2005-01-01

as the population ages and healthcare costs continue to soar the focus of the nation and the healthcare industry turns to reducing costs and making the delivery process more efficient demonstrating how improvements in information systems can lead to improved patient care information and communication technologies in healthcare explains how to cr

Critical Appraisal of Epidemiological Studies and Clinical Trials

2016-04-19

master s thesis from the year 2013 in the subject computer science internet new technologies grade sehr gut arizona state university course graphic information technology language english abstract this research explored the current state of mobile application development with the purpose of creating an implementation for the w p carey school of business advising services online system advising s o s application a functional overview of the desktop application was explored along with its usage and purpose followed by a survey of current mobile application development strategies the advising s o s application was a strong candidate for this research as it is an application that students use every
day for a variety of tasks data for this study was acquired from numerous sources including google analytics input from the w p carey advisor technical committee interviews a student survey instrument and development best practices the outcome of this study indicates that mobile application development can be successful for institutes of higher education within the confines of budgets timelines and current knowledge and expertise both the advising staff and students were very satisfied with the new application valuable traffic data was captured and analyzed to inform future efforts in mobile application development for the school several key criteria were identified that can inform any mobile application development strategy additionally an overview of the current state of mobile application development and strategies are contained herein

**Strategic Capabilities and Knowledge Transfer Within and Between Organizations**

2014-05-14

mobile web usage is exploding soon more web browsing will take place on phones and tablets than pcs your business needs a mobile strategy but where do you start head first mobile shows how to use the web technology you re already familiar with to make sites and apps that work on any device of any size put your javascript css media query and html5 skills to work and then optimize your site to perform its best in the demanding mobile market along the way you ll discover how to adapt your business strategy to target specific devices navigate the increasingly complex mobile landscape take both technical and strategic approaches to mobile web design use the latest development techniques including responsive design and server side device detection with wurfl learn quickly through images puzzles stories and quizzes we think your time is too valuable to waste struggling with new concepts using the latest research in cognitive science and learning theory to craft a multi sensory learning experience head first mobile uses a visually rich format designed for the way your brain works not a text heavy approach that puts you to sleep

**Information and Communication Technologies in Healthcare**

2011-12-22

this book is open access under a cc by 4 0 license this book
is intended primarily for practitioners who are facing the softwareisation of their business it presents the scaling management framework a model based on collected experiences from companies that have already made the journey to give software a central role within the organization the model is unique because it suggests a holistic method to analyze and plan your journey it simply means that you can t just focus solely on your products or services you also have to look closely at your processes and your organization the way you make decisions and get things done inevitably these will have to change software has changed the rules of the game the world talks about the digitalization in industry and society how the focus has shifted from producing tangible things towards software and services this trend started many years ago but is now affecting every company whether it s a software company or not there are many companies that have already made a digitalization journey and many are about to embark on this journey like you how do you transform your organization when software is becoming a critical part of your business this book comes with a map a compass and suggested journeys along with selected travel stories comprising best practices and lessons learned from past digitalization journeys use the map to find your way in the digitalization landscape and use the compass to find the direction of your journey

A Case Study in Mobile Application Development for Student Advisement in the W. P. Carey School of Business

2017-08-23

in today s age of wireless and mobile computing network and computer security is paramount case studies in secure computing achievements and trends gathers the latest research from researchers who share their insights and best practices through illustrative case studies this book examines the growing security attacks and countermeasures in the stand alone and networking worlds along with other pertinent security issues the many case studies capture a truly wide range of secure computing applications surveying the common elements in computer security attacks and defenses the book describes the use of feature selection and fuzzy logic in a decision tree model for intrusion detection introduces a set of common fuzzy logic based security risk estimation techniques with examples proposes a secure authenticated multiple key establishment protocol for wireless sensor
networks investigates various malicious activities associated with cloud computing and proposes some countermeasures. Examines current and emerging security threats in long term evolution backhaul and core networks supplies a brief introduction to application layer denial of service dos attacks illustrating the security challenges currently facing practitioners. This book presents powerful security solutions proposed by leading researchers in the field. The examination of the various case studies will help to develop the practical understanding required to stay one step ahead of the security threats on the horizon. This book will help those new to the field understand how to mitigate security threats it will also help established practitioners fine tune their approach to establishing robust and resilient security for next generation computing systems.

**Head First Mobile Web**

2014-08-29

Health and fitness apps collect various personal information including name, email address, age, height, weight and in some cases detailed health information. When using these apps, many users trustfully log everything from diet to sleep patterns. However, by sharing such personal information, end users may make themselves targets to misuse of this information by unknown third parties such as insurance companies. Despite the important role of informed consent in the creation of health and fitness applications, the intersection of ethics and information sharing is understudied and is an often ignored topic. During the creation of mobile applications, privacy concerns surrounding personal information sharing on health and fitness mobile apps is a key reference source that provides research on the dangers of sharing personal information on health and wellness apps as well as how such information can be used by employers, insurance companies, advertisers and other third parties. While highlighting topics such as data ethics, privacy management and information sharing, this publication explores the intersection of ethics and privacy using various quantitative, qualitative, and critical analytic approaches. It is ideally designed for policymakers, software developers, mobile app designers, legal specialists, privacy analysts, data scientists, researchers, academicians, and upper level students.
Scaling a Software Business

2020-08-07

examines how anthropological fieldwork has been affected by technological shifts in the 25 years since the 1990 publication of fieldnotes the making of anthropology edited by roger sanjek published by Cornell university press

Case Studies in Secure Computing

2016

this book contains the proceedings of a third workshop on the theme of software architecture for product families the first two workshops were organised by the esprit project ares and were called development and evolution of software architectures for product families proceedings of the first workshop held in november 1996 were only published electronically at dit upm es ares proceedings of the second workshop held in february 1998 were published as springer lncs 1429 the ares project was finished in february 1999 several partners continued operation in a larger consortium itea project 99005 esaps as such it is part of the european eureka 2023 programme the third workshop was organised as part of the esaps project in order to make the theme of the workshop more generic we decided to rename it international workshop on software architectures for product families as with the earlier two workshops we managed to bring together people working in the software architecture of product families and in software product line engineering submitted papers were grouped in five sessions moreover we introduced two sessions one on configuration management and one on evolution because we felt that discussion was needed on these topics but there were no submitted papers for these subjects finally we introduced a surveys session giving an overview of the present situation in europe focussed on esaps and in the usa focussed on the sei product line systems program

Privacy Concerns Surrounding Personal Information Sharing on Health and Fitness Mobile Apps

2003-06-29

document from the year 2017 in the subject sociology
consumption and advertising language english abstract the findings from this study revealed that perceptions on students mobile phone use are not satisfactory the responses revealed that there were 86.66% who answers happy and 13.34% answers unhappy the major themes are maturity of students and legal age both these reflect the level of physical and psychological development in students that in turn establishes a confidence to provide them with a mobile phone need for the device reflects that mobile phones are a necessity from an appropriate age for some family situations in this research we observe that colour of mobile effects on psychological behaviour on student mostly graduate college students in rawalakot used sms mms music games internet like as e mail and facebook etc in this locality average usage of mobile phone in graduate students 7.5 hours per day in rawalakot azad kashmir no research work on mobile phone usage published which cover all the risk factors which are included in this research the present study will be conducted with the following objectives to gain an understanding of graduate students mobile phone usage positive purposes negative impacts to understand the influence of texting on graduate students such as text language on proper language and text messaging on communication skills and to understand the effect on graduate students physical health and psychological such as bullying un monitored time usage family time

**EFieldnotes**

2017-11-30

this is a teaching companion to the case studies provided in the book strategic marketing cases in emerging markets and is intended to help teachers and trainers follow a pedagogic line by using the case studies to develop a critical understanding of the service business scenarios and strategies for marketing in emerging markets the authors provide extensive teaching notes for each of the cases covering the pedagogy of the case study the prerequisites to understanding it case specific teaching objectives a suggested teaching approach and a case synopsis each case is then rounded out with suggested discussion questions and concise answers as well as additional reading to enhance the teaching and learning experience in the classroom

**Software Architectures for Product**
Families

2017-05-27

the authors are pioneers few in our industry have their breadth of knowledge and experience from the foreword by dave thomas bedarra labs domain specific modeling dsm is the latest approach to software development promising to greatly increase the speed and ease of software creation early adopters of dsm have been enjoying productivity increases of 500 1000 in production for over a decade this book introduces dsm and offers examples from various fields to illustrate to experienced developers how dsm can improve software development in their teams two authorities in the field explain what dsm is why it works and how to successfully create and use a dsm solution to improve productivity and quality divided into four parts the book covers background and motivation fundamentals in depth examples and creating dsm solutions there is an emphasis throughout the book on practical guidelines for implementing dsm including how to identify the necessary language constructs how to generate full code from models and how to provide tool support for a new dsm language the example cases described in the book are available the book s website dsmbook com along with an evaluation copy of the metaedit tool for windows mac os x and linux which allows readers to examine and try out the modeling languages and code generators domain specific modeling is an essential reference for lead developers software engineers architects methodologists and technical managers who want to learn how to create a dsm solution and successfully put it into practice

Mobile phone usage of graduate students in Rawalakot. A study about the psychosocial and physical effects

2008-04-11

bpp learning media is an acca approved content provider our partnership with acca means that our study texts practice revision kits and ipass for cbe papers only are subject to a thorough acca examining team review our suite of study tools will provide you with all the accurate and up to date material you need for exam success
Instructor's Manual for Strategic Marketing Cases in Emerging Markets

2012

this introductory guide for class teachers in primary and secondary schools looks at current strategies for identifying able gifted and talented children and meeting their social emotional and educational needs illustrated throughout with case studies and faqs the book will also be of interest to pgce students g t coordinators and those undergoing training as leading teachers

Domain-Specific Modeling

2017-02-17

this book is specially written for those who know the basics of the python programming language as well as the necessary python libraries you need for data science like numpy pandas matplotlib seaborn plotly and scikit learn this book aims to teach you how to think while solving a business problem with your data science skills to achieve the goal of this book i started by giving you all the knowledge you need to have before you apply for your first data science job the technical skills and soft skills you need to become a data scientist are also discussed in this book next you'll find some of the best data science case studies that will help you understand what your approach should be while solving a business problem ultimately you will also find some of the most important data science interview questions with their solutions at the end i hope this book will add a lot of value to your data science skills and that you will feel confident in your entire journey to become data scientist

A Case Study on EFL Learners' Use of Mobile Phones for Listening Activities at EEC Classes at AUA

2009-02-26

ACCA P3 Business Analysis

2021-06-28
Meeting the Needs of Gifted and Talented Students

Solving Data Science Case Studies with Python